

# **Public Outreach Update**

WAC-TAC Meeting May 2, 2022 Outreach materials distributed to SMSWP Partners for Spring Campaign





### **Additional Drought Messaging**

# MAKE A CHANGE TO SAVE WATER



### Alternate "Make A Change" Message





# **Bilingual Drought Messaging**





### **Updated Campaign for Spring**

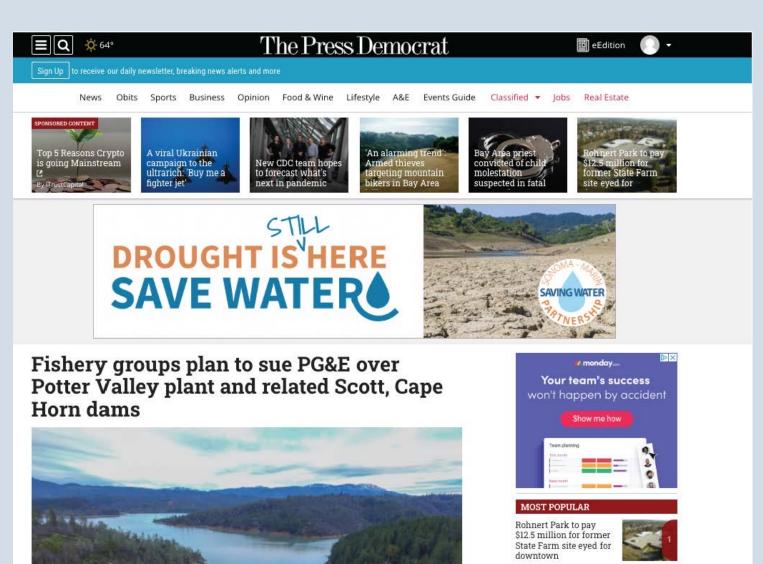








## **Digital Advertising**



Green Music Center announces summer season lineup, including



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California American Water- Larkfield · City of Cloverdale · City of Cotati · City of Healdsburg · Marin Municipal Water District · North Marin Water District · City of Petaluma · City of Rohnert Park · City of Santa Rosa · City of Sonoma · Sonoma Water · Valley of the Moon Water District · Town of Windsor

www.savingwaterpartnership.org